

## BLUE JAY WIRELESS TAKES OFF WITH “GIVE A DAY THE BLUE JAY WAY” TO REACH OUT TO OUR COMMUNITY

Carrollton, TX - April 5, 2016

What if you could impact the community with a single day of dedicated effort. In this fast-paced world we live in, it's hard to find time to do it all and still have time to give back to society. What if you had an extra day to do some good, you would take advantage of that chance, right?

One way that Blue Jay Wireless shows commitment to the community is by implementing the **Give a Day, the Blue Jay Way** initiative. Each employee at Blue Jay will be challenged to give one out of every ten working days back to the community in volunteer service, all for a good cause. That means that about twice a month each employee is challenged to reach out to the community and give back by giving of their time and efforts to make a positive impact by serving in areas of need. It will start out as a minimum requirement of one day per month with a goal of ramping up to the “give one day out of every ten days” challenge. The giving is two-fold: Blue Jay giving a day to the employees, and the employees taking that day and giving back to others. Those precious hours mean so much to those in the community who may need assistance in some way. Our Samaritans inspire us every day by being out there in the neighborhoods and making those connections for Blue Jay. We can all follow their lead by spreading our wings and doing something special in the community by giving of ourselves and our time.

“We believe time is our most valuable resource,” said Blue Jay Wireless CEO, David Wareikis. “And giving our time away in service is the best way to make a positive impact on society.” Employees can find an opportunity to assist in something major like helping out with tornado relief, which becomes a critical necessity as communities can be ripped apart by Mother Nature, and we are able to dive in and help in those efforts. Another way Blue Jay employees may help is to volunteer at a local homeless shelter or food bank and offer their services. Whatever it is, service to the community is a commitment from the Blue Jay Wireless family. No task is too great or too small. Employees utilize their unique individual skills to best serve their community and make a difference. Each employee will meet the challenge and find those opportunities that touch them personally, and that also optimize their qualities and talents. Blue Jay compensates its employees that meet the minimum service requirement on those service days, as if it were a regular work day in the office or out in the field. We will be tracking our status as we carry out our community service in the **Give a Day, the Blue Jay Way** endeavor. Log on to [www.bluejaywireless.com](http://www.bluejaywireless.com) to keep up with our service progress and be inspired by everyone's deeds and how the community is affected.

If there are organizations in need of volunteers for a good cause, please let us know, as we would like to hear from you. Contact us at [giveaday@bluejaywireless.com](mailto:giveaday@bluejaywireless.com) to inquire about our volunteer service.

“We are dedicated to leading the way as the socially conscious wireless company,” added Wareikis. There are so many ways to help out and Blue Jay makes it a point to be impactful in our efforts to serve the community...the Blue Jay Way.